



SEAL OF
CLIMATE
LITERACY

SUPPORT & RESOURCES FOR LEGISLATORS & POLICY LEADERS

OVERVIEW & HISTORY

A national coalition of organizations and educators is supporting states in adopting the Seal of Climate Literacy Diploma Endorsement. First enacted in Colorado in 2024 ([SB 24-014](#)) and now being pursued in California, Minnesota, Hawai'i, and Maine, the Seal is a scalable, bipartisan policy that prepares students for a climate-impacted future by recognizing graduates who demonstrate advanced climate knowledge and meaningful community engagement.

With growing nationwide momentum, the Seal strengthens workforce readiness, supports local education systems, and elevates youth leadership. [Lyra](#) and [UndauntedK12](#) support policymakers from legislative design through implementation, and we are here to help. See all of the ways we can support this work below.



POLICY PASSAGE SUPPORT

Tailored, State-Ready Policy

Draft practical, ready-to-advance legislation or other policy aligned to state priorities, political context, and fiscal realities.

Proven, Low-Risk, Bipartisan Policy

Design policy modeled on successful states, with clear costs and agency roles, centered on workforce growth, economic opportunity, and local control to attract bipartisan support.

Advocacy Support

Advocate for the policy throughout the process, with focused outreach to key stakeholders and critical constituencies.

Coalition Building & Youth Advocacy

Build strong, diverse coalitions of educators, workforce leaders, youth, and more by elevating testimonials that bring policy to life and drive momentum.

POLICY IMPLEMENTATION SUPPORT

Education Ready Rollout

Support organizations and Local Education Agencies with implementation guidance, making it workable in classrooms immediately after passage.

Media and Communications

Coordinate media opportunities and state-branded messaging through the Seal of Climate Literacy website to reach the public and build a movement.

Funding Support

Identify and secure funding for organizations and Local Education Agencies, bringing resources to schools without raising state costs.

Trackable Results

Establish clear metrics and feedback loops so states and Local Education Agencies can measure impact, report outcomes, and improve over time.

We are here to help. Contact us to advance the Seal of Climate Literacy in your state!

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www.SealOfClimateLiteracy.org